

**LA TCPP**

**Strategic Recruitment Workshop**

Friday, November 4, 2005  
9:00 am - 12:30 pm

LA County Public Health Offices

Pre-Workshop Homework: Review your strategy chart list of targets & allies and bring it with you to the training.

**AGENDA**

<b>9:00 am</b>	Welcome & Introductions	<i>Monty Messex, LA TCPP &amp; The Center for Tobacco Policy &amp; Organizing</i>
<b>9:20 am</b>	Introduction to Recruiting	<i>Center</i>
<b>9:30 am</b>	Exercise: Making a First Impression	<i>All</i>
<b>9:50 am</b>	Strategic Recruitment	<i>Center</i>
<b>10:10 am</b>	Exercise: Prioritizing Your Potential Recruits	<i>In groups by agency</i>
<b>10:30 am</b>	Break	
<b>10:40 am</b>	Recruiting for Your Coalition: Demonstration & Discussion	<i>Center</i>
<b>10:55 am</b>	Exercise: Practicing Your Pitch	<i>Breakout groups</i>
<b>12:15 pm</b>	Debrief & Share Insights	<i>All</i>
<b>12:30 pm</b>	Adjourn	