

# 2008 Strategy Chart Training

## GENERAL SESSION

Wednesday, November 12  
9 a.m. – 12 noon

3530 Wilshire Blvd., 8th Floor  
Los Angeles, CA 90010

## AGENDA

- 9:00 a.m. **Welcome**
- 9:10 a.m. **Introduction to the Campaign Phases  
& the Strategy Chart**
- 9:50 a.m. **Recruiting Local Volunteers for Your Campaign**
- 9:55 a.m. Panel Presentation
- Alisha Lopez, VCC
  - Marlene Gomez, SAFE
  - Roy Rosell, AYC
- 10:20 a.m. Small Group Discussion
- 10:50 a.m. **Break**
- 11:00 a.m. **Getting Youth Involved for Successful Campaigns**
- 11:05 a.m. Panel Presentation
- Ruth Satale, OSA
  - Cheryl Toledo, AADAP
  - Carey January, GCLA
  - Michael Franklin, Dakota
- 11:30 a.m. Small Group Discussion
- 12:00 noon **Adjourn**

