



## 2007 Santa Clara County Tobacco Conference

# ACHIEVING YOUR GOALS: TOBACCO POLICY ADVOCACY

Wednesday, June 27, 2007

**9:00 am — 12:00 pm**

### AGENDA

- 9:00 am Welcome & Introductions
- 9:10 am Message Development Discussion
- 9:50 am Break
- 10:00 am Presenting at City Council Meetings
- Public Speaking Activity
- 10:50 am Meeting with Key Opinion Leaders
- Role-play of Meetings
- 11:55 am Wrap Up and Questions
- 12:00 pm Adjourn