



Tobacco Coalition Meeting Stanislaus County

Monday, October 23rd
3:00-5:00 pm

Health Services Agency
Martin Conference Room
830 Scenic Drive, Modesto

AGENDA

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| 3:00 pm | Welcome & Introductions | <i>Ken & Kelly, Stanislaus County Tobacco Education Program</i> |
| 3:10 pm | Tobacco Education Program & Coalition Overview | <i>Ken/Kelly</i> |
| 3:15 pm | The road (more or) less traveled <ul style="list-style-type: none"> • Community Issues in Tobacco Control • Future potential | <i>Kelly</i> |
| 3:25 pm | Successful Coalitions are vehicles for change... <i>What kind of vehicle do you want to drive?</i> | <i>Ken</i> |
| 3:40 pm | Coalition Development & Visioning <ul style="list-style-type: none"> • What will we look like in ____ years? • Who are we as a coalition? • What will our membership look like? | <i>The Center for Tobacco Policy and Organizing</i> |
| 4:30 pm | Next Steps: Preparing for a Community Assessment <ul style="list-style-type: none"> • Assessment Interview Worksheets | <i>Ken/Kelly</i> |
| 5:00 pm | Adjourn | |

Coalition strategy planning facilitated by:

