



# Strategic Planning Session

Ventura County Tobacco Education and Prevention Coalition

Oxnard Public Library  
251 South A Street, Oxnard

February 12, 2008  
4:30-7:30PM

## AGENDA

- 4:30 pm Welcome & Introductions
- 4:45 pm Why Do We Need a Strategic Plan?
- 5:00 pm Assessing the Community
- Ventura
  - Camarillo
  - Santa Paula
  - Oxnard
- 6:20 pm Dinner Break
- 6:30 pm Determine the Outcome: Selecting a Community
- 6:50 pm Develop Initial Campaign Timeline & Next Steps
- 7:30 pm Adjourn

