

Shasta County Tobacco Education Coalition

Yaks Coffee House
February 20, 2008
11:30am-1:30pm

AGENDA

- 11:30 a.m. Welcome & Introductions
- 11:45 a.m. The Bottom Line: Discuss the Details of Our Coalition Grant Proposal
- 12:15 p.m. What's Our Hook? Determine Our Key Messages
- 12:45 p.m. Going to the Board: Develop Our Strategy
- Speakers
 - Media
 - Recruitment
 - Timeline
- 1:30 p.m. Wrap up & Adjourn

