



## Building Skills to Influence Others for Tobacco Control Change

Wednesday, May 3, 2006  
10:00 am - 3:00 pm  
Kern County Superintendent of Schools  
1300 17<sup>th</sup> Street, Room 1B  
Bakersfield, CA 93301



### AGENDA

- |            |  |
|------------|--|
| 10:00 am   | Welcome & Introductions <ul style="list-style-type: none"><li>Vanessa Marvin, Jim Smith, Jack Nicholl</li></ul> The Center for Tobacco Policy & Organizing |
| 10:20 am   | Organizing in a Rural Community <ul style="list-style-type: none"><li>Bill Hall, Modoc County Tobacco Education</li></ul>                                  |
| 10:40 am   | Circle of Influence Exercise   |
| 11:05 am   | <b>Recruiting Those Who Can Influence Others</b> <ul style="list-style-type: none"><li>Practicing Your Pitch One-on-One</li></ul>                          |
| 12:00 noon | Lunch  |
| 12:45 pm   | <b>Public Speaking to Influence Others</b> <ul style="list-style-type: none"><li>Practicing Public Speaking</li></ul>                                      |
| 1:30 pm    | <b>Writing to Influence Others</b> <ul style="list-style-type: none"><li>Writing a Persuasive Letter</li></ul>   |
| 2:50 pm    | Wrap up & Evaluations  |
| 3:00 pm    | Adjourn  |