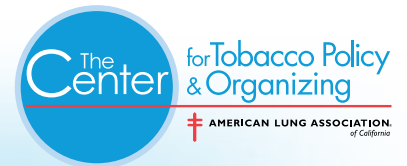


ELECTED OFFICIAL & GOVERNMENT STAFF PROFILE FORM



An investigation of the political environment tells us how easy or difficult a campaign will be to win. This worksheet helps you develop a profile of your local key decision makers. These decision makers are anyone who can influence your policy outcome, including city council members, county supervisors, as well as the city attorney, county counsel, police chief, and members of appointed community boards such as a parks and recreation or health committee. Complete one form per person.



NAME: _____

POSITION: _____

DISTRICT #: _____

DATE CURRENT TERM BEGAN: _____

TERM EXPIRES: _____

ARE THEY APPOINTED TO THEIR POSITION OR ELECTED? _____

IF APPOINTED, WHO APPOINTED THEM? _____

IF ELECTED, BY WHOM AND ARE THEY ELIGIBLE FOR RE-ELECTION? _____

DID THEY COME TO THEIR POSITION EASILY? WAS THE ELECTION CLOSE? WAS THE APPOINTMENT CONTROVERSIAL? DESCRIBE: _____

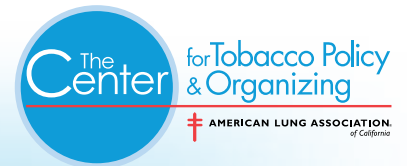
DO THEY HOLD ANY SPECIAL POSITION ON BOARD / COUNCIL (PRESIDENT, E.G.)? _____

COMMITTEE MEMBERSHIPS WITHIN BOARD / COUNCIL: _____

BECAUSE OF THEIR POSITION HAVE THEY MADE ANY DECISION ON ANOTHER TOBACCO OR HEALTH RELATED ISSUE? DESCRIBE: _____

IF THEIR DECISION MAKING POSITION IS NOT THEIR PRIMARY JOB, WHAT DO THEY DO? _____

ELECTED OFFICIAL & GOVERNMENT STAFF PROFILE FORM CONT.



OFFICE INFORMATION

ADDRESS _____
CITY: _____ (CA) ZIP CODE: _____
PHONE: _____ FAX: _____ E-MAIL: _____
CHIEF OF STAFF: _____
PHONE: _____ FAX: _____ E-MAIL: _____

PERSONAL INFORMATION / BACKGROUND

DATE OF BIRTH: _____ PLACE OF BIRTH: _____
HOW LONG LIVED IN CITY: _____
COLLEGE ATTENDED, DATE GRADUATED, DEGREE: _____
RELIGIOUS AFFILIATION: _____ PLACE OF WORSHIP: _____
SPOUSE: _____
CHILDREN: _____ AGE: _____ SCHOOL: _____
_____ AGE: _____ SCHOOL: _____

PROFESSIONAL INFORMATION:

PREVIOUS POSITIONS OR JOBS HELD: _____
PROFESSIONAL ORGANIZATIONS: _____
SERVICE ORGANIZATIONS: _____

SUPPORTERS / DONORS / INFLUENTIAL INDIVIDUALS & ORGANIZATIONS

NAME: _____
COMMENTS: _____
NAME: _____
COMMENTS: _____
NAME: _____
COMMENTS: _____
NAME: _____
COMMENTS: _____
OTHER NOTES / COMMENTS: _____