
GOODWIN SIMON STRATEGIC RESEARCH

American Lung Association of California
Center for Tobacco Policy & Organizing
American Cancer Society, California Division

Survey of Stockton Voters
Survey of attitudes among city voters regarding possible smokefree entryway ordinance
August 2003

Number of Respondents = 400

1. I want to start by asking your views on issues related to second-hand smoke. Second-hand smoke refers to tobacco smoke that is inhaled by people who are not smoking themselves, but are near people who are smoking. Would you say that second hand smoke is or is not harmful to people who inhale it?

Is harmful ----- 88%
Is not harmful ----- 7
DK/NA ----- 5

2. Would you say that second hand smoke is very harmful to people who inhale it, somewhat harmful, or not too harmful?

Very harmful----- 68%
Somewhat harmful----- 26
Not too harmful ----- 2
DK/NA ----- 3

3. Have you personally ever inhaled second hand smoke?

Yes ----- 92%
No----- 8
DK/NA ----- 0

4. Please tell me if you have ever inhaled second-hand smoke in any of the following situations:

	<u>YES</u>	<u>NO</u>	<u>DK/NA</u>
a. While you were entering a store or office building, from people smoking in front of the doorway -----	67%	31%	1%
b. While you were inside your workplace, from people smoking outside near a door or window - 40 -----	40	57	3
c. While you were entering a bar or restaurant, from people smoking in outdoor seating areas-----	70	28	2
d. While you were eating inside a restaurant, from people smoking in outdoor seating areas-----	42	57	1
e. While you were entering the County Courthouse Building in Stockton from people smoking in front of the entrance -----	37	58	4

5. As you may know, in Stockton there are several laws that limit smoking in public areas. In general, do you favor or oppose laws that limit smoking in public areas?

	<u>STR.</u> <u>FAV</u>	<u>S.W.</u> <u>FAV</u>	<u>S.W.</u> <u>OPP</u>	<u>STR.</u> <u>OPP</u>	<u>DK</u> <u>NA</u>
Smoking limits -----	58%	18%	8%	12%	3%

6. Which of the following statements comes closest to your point of view about current laws that limit smoking in public places?

- A. Current laws go too far. We should ease limits on smoking in public places ----- 15%
- B. Current laws don't go far enough. We should further limit where people can smoke in public places----- 39
- C. Current laws are fine and we don't need to change them ----- 44
- Other/None----- 0
- DK/NA ----- 3

7. As you may know, state law prohibits smoking inside all workplaces and public buildings. Some people have proposed that the Stockton City Council pass a law to prohibit smoking within 20 feet outside the entrances, windows, or vents of these buildings. Does this law sound like something you would be inclined to favor or to oppose?

	STR.	S.W.	S.W.	STR.	DK
	<u>FAV</u>	<u>FAV</u>	<u>OPP</u>	<u>OPP</u>	<u>NA</u>
20 feet -----	47%	19%	13%	18%	3%

8. The purpose of this proposed law would be to provide smoke-free entrances for workplaces, stores, public buildings, and other places where smoking is now prohibited inside. It would ensure that people who work in those buildings would not be exposed to second-hand smoke drifting in from people smoking outside. It would also protect people trying to enter those buildings from having to walk through a cloud of tobacco smoke.

Having heard more, does this proposed law sound like something you would be inclined to favor or to oppose?

	STR.	S.W.	S.W.	STR.	DK
	<u>FAV</u>	<u>FAV</u>	<u>OPP</u>	<u>OPP</u>	<u>NA</u>
20 feet -----	50%	19%	10%	18%	2%

9. What if this law exempted bars, so that it did not prohibit smoking within 20 feet of entrances to bars? Would that make you more inclined to favor, or more inclined to oppose this law?

	MUCH MORE	S.W. MORE	S.W. MORE	MUCH MORE	NO EFF	DK/NA
	<u>FAV</u>	<u>FAV</u>	<u>OPP</u>	<u>OPP</u>	<u>EFF</u>	<u>NA</u>
Bars -----	16%	17%	11%	18%	36%	3%

10. What if this law exempted restaurants with outdoor eating areas, so that it did not prohibit smoking in outdoor eating areas of restaurants? Would that make you more inclined to favor, or more inclined to oppose this law?

	MUCH MORE	S.W. MORE	S.W. MORE	MUCH MORE	NO EFF	DK/NA
	<u>FAV</u>	<u>FAV</u>	<u>OPP</u>	<u>OPP</u>	<u>EFF</u>	<u>NA</u>
Restaurants -----	19%	18%	13%	24%	21%	4%

11. Which of the following statements comes closer to your point of view on this issue?
- A. Because second hand smoke from people smoking near doorways triggers asthma and causes lung disease, the city should take reasonable steps to stop it ----- 64%
 - B. Smoking in doorways is not a big deal. Trying to stop it is just one more example of government taking away our rights for no good reason----- 33
 - Neither/Other ----- 0
 - DK/NA ----- 3

12. Now, I'd like to read you some statements from people who support this proposed law to prohibit smoking within 20 feet of buildings where smoking is currently not allowed. After you hear each statement, please tell me if you feel it is or is not an important reason to support this law.

	VERY <u>IMP</u>	SW. <u>IMP</u>	NOT <u>IMP</u>	DK/ <u>NA</u>
a. This law still allows people to smoke outside buildings if they choose to do so. It simply moves them far enough away so that the second-hand smoke is not a problem for others -----	57%	21%	20%	2%
b. Second hand smoke is dangerous for children and for people with asthma and chronic illness. By reducing exposure to second-hand smoke, this law would protect thousands of people from cancer, lung disease, and heart disease -----	70	14	14	2
c. Passing this law would ensure that people do not have to walk through a cloud of tobacco smoke to enter a workplace or public building or to go shopping -----	63	16	20	1
d. This law is sponsored by American Lung Association, the American Cancer Society, and many local health care providers -----	58	18	23	1
e. This law would protect people from second-hand smoke in the workplace drifting in from people smoking outside -----	57	22	20	2

13. Now, I'd like to read you some statements from people who oppose this proposed law to prohibit smoking within 20 feet of buildings where smoking is currently not allowed. After you hear each statement, please tell me if you feel it is or is not an important reason to oppose this law.

	VERY <u>IMP</u>	SW. <u>IMP</u>	NOT <u>IMP</u>	DK/ <u>NA</u>
a. Enforcement of this law is impossible. It would require the police to carry measuring tape to make sure that outdoor smokers are far enough away from doorways ---	23%	16%	58%	4%
b. This law could cost businesses millions of dollars for signs and safe smoking areas. This could cost Stockton jobs during the worst recession in decades -----	25	20	50	6
c. This law would literally force smokers to stand in the rain, or out on the street, or in the hot sun to smoke. It just goes too far and is not fair to smokers -----	21	18	59	3
d. In areas with narrow sidewalks, smokers might have to walk blocks to find a legal place to smoke outdoors. This discriminates against smokers -----	21	22	55	2

14. Having heard from both sides, let me ask you again about this proposed law to prohibit smoking within 20 feet of entrances, windows, or vents of all buildings where smoking is currently not allowed inside. Does this sound like something you would be inclined to favor, or to oppose?

	<u>STR.</u>	<u>S.W.</u>	<u>S.W.</u>	<u>STR.</u>	<u>DK</u>
	<u>FAV</u>	<u>FAV</u>	<u>OPP</u>	<u>OPP</u>	<u>NA</u>
20 feet -----	51%-----	17%-----	11%-----	19%-----	2%

NOW FOR A FEW BACKGROUND QUESTIONS.
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15. How would you describe yourself politically?

Liberal -----	23%
Middle Of The Road-----	38
or Conservative-----	32
DK/NA -----	7

16. Are you presently employed outside the home, either full time or part time?

Yes-----	57%
No-----	22
Retired or not working-----	22
DK/NA-----	1

17. Let me ask you about the building where you work. To enter that building, do you ever walk past people smoking near the doorway, or does this never take place where you work?

Yes, walk past smokers -----	52%
No, never takes place-----	46
Other-----	1
DK/NA -----	0

18. Do you work in downtown Stockton, or somewhere else?

Downtown Stockton -----	19%
Somewhere else -----	80
DK/NA -----	1

19. Do you work in an office building, in a retail store, in an industrial facility, on a farm, in a public building, or in some other type of building?

Office-----	36%
Retail-----	6
Industrial -----	20
Farm -----	1
Public building -----	33
Other-----	0
Home -----	2
DK/NA -----	3

20. How many people work at your place of employment?

Less than 20 people-----	26%
20 to 49 people-----	18
More than 50 people-----	56
Other-----	0
DK/NA-----	1

21. Most people think of themselves as belonging to a particular ethnic or racial group. What ethnic or racial group are you a member of?

White-----	54%
Black/African-American-----	8
Asian-----	7
Hispanic/Latino-----	16
Native American-----	2
Mixed Race-----	4
Other-----	0
REFUSED/DK-----	10

22. Is there a tobacco smoker in your immediate household?

Yes-----	24%
No-----	75
DK/NA-----	1

23. Do you allow smoking inside your home?

Yes-----	13%
No-----	84
DK/NA-----	2

24. Have you, yourself, smoked any tobacco in the past week?

Yes-----	14%
No-----	86
DK/NA-----	0

25. Whether or not you are currently a smoker, have you ever been a regular tobacco smoker?

Yes-----	39%
No-----	60
Depends-----	0
DK/NA-----	0

26. Do you or does anyone in your immediate family have a chronic illness which is made worse by exposure to second hand smoke?

Yes-----	33%
No-----	66
DK/NA-----	2

27. What is your age, please? Which of the following categories includes your age?

18-24-----	5%
25-34-----	9
35-44-----	14

	45-54 -----	24
	55-64 -----	21
	65-74 -----	13
	75 or older -----	13
	REFUSED -----	2
28.	I don't need to know the exact amount, but please stop me when I read the category that includes the total income for your household before taxes in 2002? Was it:	
	\$20,000 and under -----	12%
	\$20,001 - \$40,000 -----	23
	\$40,001 - \$70,000 -----	26
	\$70,001 - \$100,000 -----	15
	\$100,000 or more -----	10
	Refused -----	15