



Tobacco Retailer Licensing

Table of Strong Local Tobacco Retailer Licensing Ordinances

March 2011

In order to reduce illegal sales of tobacco products to minors, many cities and counties in California have adopted strong local tobacco retailer licensing ordinances. This document highlights 86 ordinances in which the fee and enforcement provisions are particularly noteworthy. A strong local tobacco licensing law is defined as one that includes the following four components:

- License that all retailers must obtain in order to sell tobacco products and that must be renewed annually.
- A fee set high enough to sufficiently fund an effective program including administration of the program and enforcement efforts. An enforcement plan, that includes compliance checks, should be clearly stated.
- Coordination of tobacco regulations so that a violation of any existing local, state or federal tobacco regulation violates the license.
- A financial deterrent through fines and penalties including the suspension and revocation of the license. Fines and penalties should be outlined in the ordinance.

Below is a list of the 86 ordinances in California that have met the requirements for a strong local tobacco retailer licensing ordinance along with basic information about the community population, license fee and designated enforcement agencies. The jurisdictions are listed in alphabetical order under each county in order to make it easy to compare fee and enforcement details for similar jurisdictions.

This Table is a complement to and an abbreviated version of the *Matrix of Strong Local Tobacco Retailer Licensing Ordinances* document also produced by the Center. Please refer to the expanded Matrix for the complete details about these ordinances, including more information about enforcement plans, license suspension/revocation schedules, additional noteworthy provisions and local contact information. The Matrix and other documents on tobacco retailer licensing, including a fact sheet on the effectiveness of these ordinances, are available at www.Center4TobaccoPolicy.org/localpolicies-licensing.

Community/Date Passed	Population	Fee	Designated Administration/Enforcement Agencies
Alameda County			
Albany February 2009	17,021	\$250/Annual	Police Department
Berkeley December 2002	108,119	\$427/Annual*	Environmental Health Department and Police Department
Oakland April 2008	430,666	\$50/Annual application fee \$1500/Annual inspection fee (waived if already paid as alcohol retailer)	Police Department

Community/Date Passed	Population	Fee	Designated Administration/Enforcement Agencies
Alameda County (continued)			
Union City November 2010	75,054	\$665/Annual	Police Department
Contra Costa County			
Concord September 2006	125,864	\$160/Annual	Police Department
Contra Costa County January 2003	171,054 (in unincorporated areas)	\$287/Annual*	Health Services Department and contract with the California Department of Public Health, Food & Drug Branch
Richmond June 2009	105,630	\$1,062.44/ Annual (combined alcohol and tobacco retailer fee)	Police Department
Fresno County			
Firebaugh August 2009	6,941	\$190/Annual	Police Department
Kern County			
California City February 2007	15,014	\$165/Annual	Kern County Environmental Health Services Department
Delano June 2008	54,447	\$165/Annual	Police Department
Kern County November 2006	305,536 (in unincorporated areas)	\$165/Annual	Environmental Health Services Department
McFarland May 2007	13,942	\$165/Annual	Kern County Environmental Health Services Department
Tehachapi February 2007	13,886	\$165/Annual	Kern County Environmental Health Services Department
Wasco March 2007	25,541	\$165/Annual	Kern County Environmental Health Services Department
Los Angeles County			
Baldwin Park October 2008	81,604	\$342/Annual	Community Development Department
Beverly Hills August 2010	36,224	\$204/Annual	Police Department
Burbank February 2007	108,469	\$335 Initial \$300 Renewal	Police Department
Calabasas June 2009	23,788	No fee*	Community Development Department
Carson November 2006	98,047	\$500/Annual	Los Angeles County Sheriff's Department – Carson Station

Community/Date Passed	Population	Fee	Designated Administration/Enforcement Agencies
Los Angeles County (continued)			
Cerritos January 2008	54,946	\$50/Annual*	Los Angeles County Sheriff's Department
Compton July 2007	99,769	\$500/Annual	Municipal Law Enforcement Services
Culver City July 2009	40,722	\$235/Annual	Finance Department, Police Department and Enforcement Services Division
El Segundo June 2010	17,049	\$250/Annual	Police Department
Gardena July 2008	61,927	\$167 Initial \$120 Renewal	Police Department and Administrative Services Department
Glendale September 2007	207,902	\$225/Annual	Glendale Police Department, Neighborhood Services Inspectors, Code Enforcement, and Permit Investigators
Hawthorne July 2009	90,145	\$375/Annual	Code Enforcement, Police Department
Inglewood October 2007	119,053	\$335/Annual	Police Department, the Business License Division, or the Code Enforcement Division
La Canada Flintridge June 2009	21,261	\$50/Annual*	City Manager and Los Angeles County Sheriffs Department
Lawndale October 2009	33,641	\$150/Annual	Municipal Services Department
Lomita May 2007	21,015	\$150/Annual	Administrative Services Department, Business License Division and the Community Development Department, Neighborhood Preservation Division
Long Beach February 2008	494,709	\$442/Annual	Long Beach Police Department, Department of Health and Human Services, City Attorney and City Prosecutor
Los Angeles (City) September 2005	4,094,764	\$300/Annual	City Attorney's office contracts with the California Department of Health Services, Food & Drug Branch
Los Angeles County December 2007	1,095,276 (in unincorporated areas)	\$235/Annual	Sheriff's Department and the Department of Public Health's Environmental Health Program
Montebello September 2009	65,781	\$300/Annual	Police Department
Monterey Park April 2010	65,027	\$40/Annual*	Police Department
Palmdale January 2010	152,622	\$350/Annual	Any city official authorized to enforce this section
Pasadena February 2004	151,576	\$225.74/Annual	Police Vice-Narcotics Unit and Environmental Health
San Fernando October 2008	25,366	\$250/Annual	Administrative Services Department

Community/Date Passed	Population	Fee	Designated Administration/Enforcement Agencies
Los Angeles County (continued)			
San Gabriel March 2010	42,984	\$300/Annual	Police Department
Santa Monica November 2008	92,703	\$135.45/Annual	City Manager or Manager's designee
Sierra Madre November 2006	11,099	\$30/Annual	Police Department
South Pasadena February 2009	25,881	\$150/Annual	Finance Department
Mendocino County			
Mendocino County April 2010	62,192 (in unincorporated areas)	\$290/Annual	Health and Human Services Agency
Nevada County			
Grass Valley November 2009	12,746	\$100/Annual	Police Department
Nevada City November 2006	3,040	\$100/Annual	Police Department
Orange County			
Santa Ana October 2006	357,754	\$635/Annual	Police Department and City contract with the California Department of Health Services, Food & Drug Branch
Riverside County			
Banning August 2006	28,751	\$350/Annual	Riverside County Department of Environmental Health
Beaumont December 2006	34,217	\$350/Annual	Riverside County Department of Environmental Health
Calimesa June 2007	7,555	\$350/Annual	Riverside County Department of Environmental Health
Canyon Lake June 2009	11,225	\$350/Annual	Riverside County Department of Environmental Health
Coachella July 2007	42,591	\$350/Annual	Riverside County Department of Environmental Health
Corona October 2005	150,416	\$350/Annual	Riverside County Department of Environmental Health
Desert Hot Springs August 2007	26,811	\$350/Annual	Riverside County Department of Environmental Health
Eastvale October 2010	47,635	\$350/Annual	Riverside County Department of Environmental Health
Hemet March 2008	75,820	\$350/Annual	Riverside County Department of Environmental Health
Lake Elsinore August 2007	50,983	\$350/Annual	Riverside County Department of Environmental Health

Community/Date Passed	Population	Fee	Designated Administration/Enforcement Agencies
Riverside County (continued)			
Menifee December 2009	68,905	\$350/Annual	Riverside County Department of Environmental Health
Moreno Valley September 2007	188,537	\$350/Annual	Riverside County Department of Environmental Health
Murrieta May 2006	101,487	\$350/Annual	Riverside County Department of Environmental Health
Norco March 2006	27,370	\$350/Annual	Riverside County Department of Environmental Health
Perris August 2008	55,133	\$350/Annual	Riverside County Department of Environmental Health
Riverside (City) May 2006	304,051	\$350/Annual	Riverside County Department of Environmental Health
Riverside County January 2010	466,806 (in unincorporated areas)	\$350/Annual	Department of Environmental Health
San Jacinto June 2006	36,933	\$350/Annual	Riverside County Department of Environmental Health
Temecula June 2006	105,029	No Fee*	Any Peace Officer
Wildomar July 2008	31,907	\$350/Annual	Riverside County Department of Environmental Health
Sacramento County			
Elk Grove September 2004	143,885	\$270/Annual	Police Department
Rancho Cordova February 2005	62,899	\$287/Annual	Police Department
Sacramento (City) March 2004	486,189	\$300/Annual	Police Department and Code Enforcement Division
Sacramento County May 2004	567,700 (in unincorporated areas)	\$324/Annual	Environmental Health Division (code inspectors) and Sheriff's Department
San Benito County			
Hollister May 2006	37,301	\$269/Annual	Code Enforcement and Peace Officers
San Diego County			
El Cajon June 2004	99,637	\$698/Annual	Finance Department
Solana Beach July 2009	13,783	Not established yet, but required to cover administration and enforcement	Community Development Department
Vista May 2005	97,513	\$250/Annual	San Diego County Sheriffs Department

Community/Date Passed	Population	Fee	Designated Administration/Enforcement Agencies
San Francisco County			
San Francisco November 2003	856,095	\$50/Application and initial inspection fee \$175/Annual*	Environmental Health Department and Police Department
San Luis Obispo County			
Arroyo Grande February 2005	17,145	\$208/Annual	Police Department
Grover Beach September 2005	13,276	\$224/Annual	Police Department
San Luis Obispo (City) August 2003	44,948	\$278/Annual	Police Department
San Luis Obispo County October 2008	119,918 (in unincorporated areas)	\$342/Annual	Sheriff's Department
San Mateo County			
Pacifica February 2008	40,431	\$300/Annual	Police Department, Business License Department, and Code Enforcement Officials
Santa Barbara County			
Goleta November 2001	31,099	\$30/Annual*	Santa Barbara County Public Health Department
Santa Barbara (City) June 2002	90,893	\$30/Annual*	Police Department
Santa Barbara County November 2010	144,767 (in unincorporated areas)	\$235/Annual 2011-2012 \$435/Annual starting in 2013	Sheriff and Public Health Department
Santa Clara County			
Santa Clara County November 2010	91,832 (in unincorporated areas)	\$425/Annual	Public Health Department, Sheriff's Office and Department of Environmental Health
Yolo County			
Davis August 2007	66,570	\$344/Annual	Yolo County Department of Environmental Health and Yolo County District Attorney's
Yolo County May 2006	23,571 (in unincorporated areas)	\$344/Annual	Department of Environmental Health and District Attorney's office

*City or County fee does not fully cover administration and enforcement of the tobacco retailer license. Rather, the fee is supplemented with another stable source of funds, such as Master Settlement Agreement (MSA) funds or general funds. See the Center's Matrix of Strong Local Tobacco Retailer Licensing Ordinances for full details about the administration and enforcement of these ordinances.

Sources: Population figures are from the State of California, Department of Finance, E-1 Population Estimates for Cities, Counties and the State with Annual Percent Change — January 1, 2010