



# Strategy Chart Training

Los Angeles Tobacco Control & Prevention Program  
Center for Tobacco Policy & Organizing

September 27, 2010

1:00-4:00 p.m.

## AGENDA

- |           |   |
|-----------|---|
| 1:00 p.m. | Welcome                                 |
| 1:15 p.m. | Overview of Strategy Chart & Components |
| 1:45 p.m. | Missing Links in the Strategy Chart     |
| 2:15 p.m. | Break                                   |
| 2:25 p.m. | Quiz: Test Your Knowledge               |
| 2:40 p.m. | Practice Completing a Strategy Chart    |
| 3:25 p.m. | Adjusting Your Campaign Strategy        |
| 3:55 p.m. | Wrap Up                                 |
| 4:00 p.m. | Adjourn                                 |