

Orange County  
Tobacco Education Coalition

# Strategy Session

July 13, 2010

American Heart Association  
4600 Campus Drive, Irvine 92617

## **AGENDA**

- |            |   |
|------------|---|
| 10:30 am   | Welcome & Introductions                                     |
| 10:32 am   | Overview of Training Goals                                  |
| 10:55 am   | Coalition Strategy On:<br>Focus #1, Policy Campaign         |
| 11:15 am   | Coalition Strategy On:<br>Focus #2, Contractor Support      |
| 11:35 am   | Coalition Strategy On:<br>Focus #3, OCTEC Social Media Plan |
| 11:55 am   | Set Up Subcommittees  |
| 12:00 noon | Adjourn   |

\*You can find the notes taken during this training, plus training materials and resources on The Center's tobacco policy wiki at: <http://tobaccopolicy.wikispaces.com/>

\*Find, follow and communicate with The Center! Check out our social media endeavors here:

[www.Twitter.com/TobaccoPolicy](http://www.Twitter.com/TobaccoPolicy)  
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